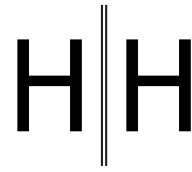


HEATHER HELLER | 2024

COMMERCIALS + BRANDED CONTENT + MUSIC VIDEOS
PRINT + VR/AR + IMMERSIVE CONTENT



HEATHER HELLER
PRODUCER

As an industry veteran with a stellar career spanning over two decades, I am Heather Heller a seasoned Executive Producer renowned for my exceptional contributions to the world of film production. Throughout my journey, I have cultivated enduring relationships, consistently delivering top-tier results across a diverse range of projects.

****2018-Present | Executive Producer / CEO - Sinners and Saints, LLC****

- Spearheaded company growth by setting a clear vision and strategic direction, leading the company to become a top provider of commercial video production services.
- Enhanced the company's brand presence through strategic marketing and industry partnerships, positioning it as a leader in the commercial video production industry.
- Cultivated strong relationships with key stakeholders, including clients, vendors, and industry influencers, to drive business growth and brand recognition.
- Provided creative direction and oversight on major projects, ensuring that all deliverables align with client expectations and company standards.

****2014-Present | Freelance Line Producer****

- Partnered with top directors in a 20+ year relationship, producing branded content and TV commercials for luxury brands, including Calvin Klein, Dior, and Tiffany.
- Produced commercials for A-list directors, such as Francis Lawrence, Johnny Green and Wally Pfister, working with notable talents like Gary Oldman, Rick Rubin, and St. Vincent.

****2016-2017 | Executive Producer - Digital Domain Playa Vista****

- Developed relationships with major advertisers like AT&T and supervised immersive projects.
- Led a nationwide sales team, overseeing sales strategy, screenings, and department operations.

****2011-2014 | Executive Producer - Black Hand Cinema, Hollywood****

- Launched Black Hand Cinema Films, representing artist-directors.
- Represented director Anthony Mandler, producing award-winning music videos for top artists.

****2002-2011 | Producer - DNA, Hollywood****

- Oversaw operations and production for high-profile music videos and commercials.
- Managed international projects with A-list celebrities, negotiating creative differences.

****1999-2002 | Executive Producer - Clever Films, Hollywood****

- Launched Clever Films, overseeing all aspects of commercial and music video production.
- Acted as the face of the company at industry trade organizations, developing key relationships.

Contact:

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Skills:

Executive Producing

Client Servicing

Creative Vision

Budget Management

Team Leadership

Immersive

Production Sales

Strategy Project

Management

International Production
